

Mario Séguin joins the CIAQ Communications and Genetics team



Mario Séguin

CIAQ is pleased to announce that **Mario Séguin** will join its team as **Head of the Genetics Expertise Division**, starting on 30 June 2008. In this role, Mr Séguin will work closely with the Québec and Canada industry partners in order to monitor the evolution of the industry and to ensure the development of the organization's consulting services for the benefit of its producer clients. He will also act as an expert advisor in genetics with the CIAQ agricultural staff and dairy producers while participating in the promotion of CIAQ's sires and services.

Since 1987, Mario has worked as a sire analyst, initially for CIAQ and since 1998 for The Semex Alliance. He was involved in selecting young bulls in five dairy breeds and has traveled across North America and in European countries. His accomplishments include the purchase of several CIAQ and Semex Alliance top bulls such as Rudolph, Stormatic, Modest,

Givenchy and Ashlar. While being strongly committed to the success of The Semex Alliance, Mario has always worked in close collaboration with CIAQ. He is a committee member and 2008 president of the Québec Dairy Symposium and also a member of the Canadian Dairy Network Industry Standards Committee.

Born and raised on a dairy farm in Western Québec, Mario completed in 1987 a Bachelor's Degree in Animal Science at Macdonald College of McGill University. He therefore comes to CIAQ with a solid background and a discerning perception of the dairy cattle industry challenges for the benefit of dairy producers and to support them in the genetic improvement of their herds.

For more information, please contact :

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