

Mathieu Désy joins the CIAQ team

CIAQ is pleased to announce the nomination of **Mathieu Désy** as **Coloured breed specialist and Genetics advisor**, position that he occupies since mid-October 2007.

Mathieu will promote the benefits of the complete line of products and services of CIAQ while maintaining permanent links with the staff of the coloured breed associations. He will also join the team of CIAQ advisors who offer consulting services and elaborate genetic improvement strategies for CIAQ clients.

Born and raised on a dairy farm in the Lanaudière area, Mathieu arrives at CIAQ with an impressive background and an important expertise in the dairy industry. He is well known, having occupied the position of advisor and general manager of the Société Ayrshire du Québec during seven years where he has touched many aspects of the promotion, marketing, genetics and even management linked to the activities of a breed association.

The position of Mathieu was partly occupied since 2006 by Patrice Simard who is now part of The Semex Alliance team and whose responsibilities are the ones of young Jersey sires selection and technical support for coloured breeds on the international level.

We are convinced that Mathieu Désy, who has a formation in agricultural technology, will know to put his knowledge of all dairy breeds, his ability and his dynamism to the benefit of CIAQ clients.

For more information, please contact :
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Mathieu Désy