



On behalf of our team,
our best wishes to you
and your loved ones
for a new year filled
with health and success!

New Releases, Diversity and Stability

Following the December genetic evaluation release, our sires show stability with many adding daughters and confirming their superior genetic potential.

Goldwyn sons continue to impress with Lauthority now #8 on the LPI list in Canada all while Jordan, Reginald and Sailing add one point for conformation.

Improved value:

August 2011= \$21.69/1000 LPI points
December 2011= **\$21.19/1000 LPI points**

Our new recruits stem from three different sires – Toystory, Lou and Bolton – and combine for an average of +2385 LPI, 66 kg Fat, +13 Conformation and 107 Herd Life.

◆ Beaver Ray Mural (Toystory x Titanic)

- #2 for LPI at +2637 (missing the 1st place by only one point)
- Sought-after functional traits



- Remarkable udder texture, median suspensory and teat placement
- First Toystory son

Retour Lyne, GP83-2Y
Ferme Beaudry inc., Granby, Québec

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New Sires

December 2011	GLPI	Conf.	Milk kg	Fat kg	Prot. kg	Price
HOLSTEIN						
MURAL , Extra 200 HO 3591 Toystory x Titanic	2637	11	1359	81	50	\$55
STANLEYCUP , EX-Extra 200 HO 3603 Bolton x Blitz	2290	19	1150	71	35	\$48
SOLSTICE , VG 200 HO 3608 Lou x Goldwyn	2228	10	512	45	45	\$40
CANADIENNE LPI						
SIMON 200 CN 300 Rubis x Energika	1030	14	-167	-2	1	\$35

◆ Gillette Stanleycup (Bolton x Blitz)

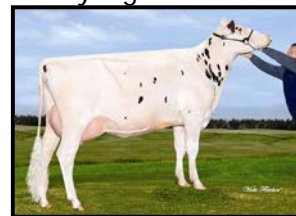
- #1 for conformation at +19 and ranked 11th for LPI at +2290
- First Bolton son (maternal brother to Windbrook)
- Conformation breakdown of: +15 MS, +16 F&L, +14 DS and +10 R
- Bonus: good milking speed and easy calving



Ubyssy Stanleycup Endora, VG85-2Y
UBC Dairy Education & Research
Centre, Agassiz, BC

◆ Velthuis Solstice (Lou x Goldwyn)

- 17th in Canada for LPI
- Feet and leg specialist at +13
- Very high for health and fertility with a low SCS of 2.74, 104 for daughter fertility, 103 milking temperament and calving traits at 104 and 103



Serjean Solstice Caprice, GP83-2Y
Serge Leclerc, Saint-Édouard, Québec

Sires on special

200 HO 3603	Stanleycup	at \$48 instead of \$55
200 HO 3766	Hefty	at \$35 instead of \$45
200 HO 5678	Maritime	at \$30 instead of \$35
200 HO 6332	Global	at \$30 instead of \$40

From December 7, 2011 to April 2, 2012

Our Stars Continue to Shine

Gillette **Windbrook** moves up from #11 to #3 LPI and improves his SCS from 3.16 to 3.04.

Crackholm **Fever** moves up from #16 to #9 LPI.

Other sires improving their genetic evaluation include: **Infrarouge, Sid, Maritime, Reginald, Manifold, Ladner** and **Kilobyte**.

— Ayrshire —

- **Kansas** is now 2nd in Canada for LPI at +2560
- **Landscape** increases his LPI by 164 points, moving up from 9th to 6th place
- **Bendig** continues to impress with his 100 point LPI gain

— Jersey —

- **Legacy** holds his place at the top of our proof sheet at +1614 LPI
- Our two new August proven sires, Unique VS **Habit** and Lencrest **I Pod**, remain very strong, ranking 6th and 9th for LPI respectively
- **Swat** gains 208 LPI points thanks to an increase in production, moving him up to the 10th LPI position at +1272
- **Blackstone** gains 221 LPI points and 2 points for mammary systems
- **On Time**: 2 EX daughters from his first generation; 79% GP and better on 91 classified daughters

— Brown Swiss —

- **Proud**: Now at +2183 LPI after a gain of 207 points thanks to an increase in production
- **Ferrari** continues to rise on the LPI list, now 7th in Canada

— Canadienne —

Simon, this Rubis son with an index at +14 for conformation, is the first to reach this mark in the Canadienne breed. At +9 for mammary systems, feet and legs and +6 for dairy strength, he now becomes the new leader to sire show-winning cows.



Acton Simon Tatie, GP82-2Y
Léo-Paul Provost, Acton Vale, Québec

Female



		Price		Price	
777AY0329	Oblique	\$80	777HO5611	Sailing	\$65
777AY0601	Ristourn	\$45	777HO5630	Lavanguard	\$75
777AY0642	Knockout	\$40	777HO5651	Spectrum *RDC	\$75
		\$65	777HO5678	Maritime	\$55
777HO1584	Frosty	\$45			
777HO3591	Mural	\$75	777JE0423	Blackstone	\$38
777HO3603	Stanleycup	\$80	777JE0430	On Time	\$60
777HO5567	Seaver	\$60	777JE0446	I Pod	\$65

Contact your representative to check semen availability.

genomax Sires

The following five sires have been recently added to our Genomax line-up:

Holstein	GPA	LPI	PRICE
• 200HO3766 Cookiecutter HEFTY-ET Man-O-Man x Goldwyn	+3211		\$35
• 200HO6332 Lesperree GLOBAL *BYC Bronco x Bolton	+3009		\$30
• 200HO2698 Misty Springs SUPERSONIC Superstition x Shottle	+2827		\$35
• 200HO6320 Cangen PINKMAN Superstition x Baxter	+2577		\$30
• 200HO2713 Hunsberger ALCHEMY-ET *RDC Destry x Shottle	+2243		\$35

New Contribution Measures for Classified PEP Daughters

Effective January 1st, 2012, the credit for the classification of PEP daughters will take a new form. Upon classification of a qualified PEP daughter, CIAQ will reimburse \$25 towards the classification service fee. Further, CIAQ will credit your Holstein Canada bill with the equivalent classification expense (\$11) incurred for each PEP daughter. This change complements the qualification criteria for PEP daughters that were provided earlier, i.e.:

- PEP daughters will be required to have calved at 30 months of age or less;
- No more than 41 months shall pass between the daughter's calving date and her sire's PEP end date.

Through this new measure, CIAQ encourages breeder contribution to the proving of PEP sires and supports classification as a valuable tool.

Upcoming Events...

- January 10, 11 & 12 **Salon de l'agriculture — Come visit us!**
Centre BMO et Pavillon des Pionniers
Saint-Hyacinthe Fairgrounds
- January 26 to 28 **Salon provincial de la machinerie agricole de Québec**
Centre de foires, Québec — Come visit us!
- February 1 to 3 **Holstein Québec Convention**
L'Hôtel Le Georgesville, Saint-Georges-de-Beauce
- February 3 **Ayrshire Québec Convention**
Hôtel L'Oiselière, Lévis
- February 17 & 18 **Jersey Québec General Annual Meeting**
Hôtel Castel & Spa Confort, Granby