

Presenting our New Sires!

August 2011	GLPI	Conf.	Milk kg	Fat kg	Prot. kg	Price
HOLSTEIN						
ADMIRAL , VG-Extra 200 HO 2235 Goldwyn x Allen	2536	12	1528	83	59	\$55
KILOBYTE , Extra 200 HO 7147 Goldwyn x Durham	2120	13	1439	36	49	\$50
SPECTRUM , VG-Extra *RDC 200 HO 5651 F B I x Talent	1940	14	1537	53	40	\$55
MARITIME , GP-SP 200 HO 5678 F B I x Stormatic	1928	8	1789	68	52	\$35
LAVANGUARD , GP-ST 200 HO 5630 Goldwyn x Titanic	1773	16	564	50	26	\$50
AYRSHIRE						
CACYBO , VG 200 AY 651 Herman x B Jurist	1744	5	989	45	41	\$25
MANDARIN 200 AY 659 Dilligent x Jerry	1701	8	837	41	33	\$35
DREAMER 200 AY 652 Calimero x Tradition	1630	14	800	27	24	\$45
JERSEY						
HABIT 200 JE 335 Rocket x Remake	1545	8	787	62	39	\$40
I POD 200 JE 446 Iatola x Parade	1509	8	556	48	36	\$45
CANADIENNE						
SIMON 200 CN 300 Rubis x Énergika	753	8	-140	-3	-1	\$35

Sires On Sale!

200 HO 402	Manifold	at \$40 instead of \$45
200 HO 2729	Bud Light	at \$35 instead of \$45
200 HO 5549	Reginald	at \$45 instead of \$50
200 AY 580	Poker	at \$40 instead of \$45
200 JE 430	On Time	at \$35 instead of \$40
200 BS 408	Ferrari	at \$35 instead of \$40

From August 9 to December 6, 2011

A Privileged Access for Our Clients

CIAQ offers a secure access to its website enabling you, among other things, to quickly access your CIAQ personal file (statements of account, farm statistics, Valacta credits and ProGen reports).

Visit the CLIENT ZONE on our website at www.ciaq.com. Contact us if you have lost or forgotten your password. Also, **subscribe to the Infoletter** to be kept informed of new additions to the CLIENT ZONE.

Remarkable Proof Round!

— Holstein —

#1 Newly Proven Sire in Canada

The genetic evaluations are marked by the arrival of two promising and awaited Goldwyn sons: Smithden **Admiral** and Comestar **Lavanguard**. With 2536 LPI points, Admiral comes out at the top of the LPI list, while Lavanguard, former Genomax sire, proved his quality with +16 in conformation and +18 for feet & legs. Another excellent Goldwyn son, **Kilobyte**, appears among the top 20 LPI sires at 2120.

With his popular first proven son, Windbrook, F B I confirms his potential as a sire of sons with two newly proven high-ranking sons, **Maritime** and **Spectrum**.

The five new sires returned to service combine for an average GLPI of 2059, 1379 kg of milk, 58 kg of fat, 45 kg of protein and +13 for conformation.

Quality and Stability

Our top proven sires remain among the best:

- **Sailing** shows the most impressive LPI increase (+204 points), now reaching 2360
- **Lauthority** remains among the best in Canada at 2346 LPI and at +17 in conformation
- **Windbrook** adds 17 daughters in conformation and maintains his index of +17
- **Fever** keeps improving to obtain 2207 LPI. He gains 1 point in conformation, now at +17

◆ Smithden ADMIRAL (Goldwyn x Allen)

- New #1 proven sire in Canada
- Very complimentary sire stack: Goldwyn x Allen x Rudolph x Lindy
- Backed by a popular and renowned family that also brought you the new Genomax sire, Bud Light



Schurstar Admiral Dakota, NC
Schurstar Dairy inc., Abbotsford, BC



5 Admiral daughters

◆ **KILOBYTE** (Goldwyn x Durham)

- Twentieth on the LPI list with very favorable values for all three trait groups
- From the Delaberge herd that produced popular proven sire Lureck, with the common granddam being Bryhill Rudolph Lulu VG87 21*

◆ **Charpentier LFG SPECTRUM *RDC** (F B I x Talent)

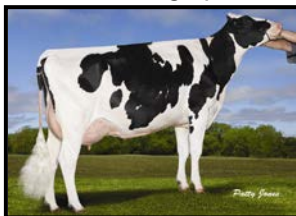
- A cross that will compliment daughters and granddaughters of Goldwyn
- High caliber red carrier
- Exceptional conformation, notably a rump specialist



KNI054 Spectrum Ember, GP80
Knillstead Farm Ltd., Princeton, ON

◆ **Geno MARITIME** (F B I x Stormatic)

- High level of production with close to 1800 kg of milk and 70 kg of fat
- Feet and leg specialist: highly sought-after trait in the breed
- His profile will cross well on Goldwyn daughters and granddaughters



O'Rourke Maritime Minnie, GP84-2Y
O'Rourke Dairy Farms, Dublin, ON

◆ **Comestar LAVANGUARD** (Goldwyn x Titanic)

- Meets expectations at +16 for conformation
- The best in Canada for feet & legs at +18
- Calving ease sire at 108 for Calving ability and Daughter calving ability



Vyecroft Dellia Lavanguard, VG85-2Y
2-4 305 9930 kg 4.3% 3.1%
(244-280-236) proj.
Vyecroft Holstein Farms, Rosedale, BC

— **Ayrshire** —

Thanks to an LPI increase, **Oblique** moves up from the #10 to the #6 LPI spot in Canada! Already a specialist for feet & legs, he increases by one point, now at +19. **Kansas** adds one more conformation point, while **Normandin** and **Poker** confirm their solid breakdowns and potential, adding 144 and 174 second-generation daughters, respectively.

◆ **Nexus DREAMER** (Calimero x Tradition)

- Best Ayrshire seller at CIAQ since April 2011
- On top of lactations over 10 000 kg, his dam, Du Petit Pont Tradition Pastel, was recently classified EX92 at 7 years of age



Forever Schoon Hope 2, NC
2-6 305 7492 kg 4.0% 3.5%
(242-233-257) proj.
Forever Schoon Farm, Vernon Bridge, PEI

◆ **Kamouraska MANDARIN** (Dilligent x Jerry)

- The best of Dilligent and Jerry
- His dam, Virvana, figures among the top 50 LPI cows in Canada and has two daughters and one granddaughter among the top 7
- Jerry daughters continue to have a strong presence in herds showing a lot of longevity



Des 3J Roni, GP83-2Y
2-1 305 6815 kg 4.7% 3.5%
(224-253-240) proj.
Ferme Laitière 3J inc., Saint-Félicien, QC

◆ **La Sapinière CACYBO** (Herman x B Jurist)

- Best newly proven sire, 15th on the LPI list
- First Herman son to be returned to service
- From a family known for superior production



Des Érables Cacybo Iliana, VG86-2Y
2-3 305 7607 kg 4.6% 3.4%
(243-266-250) proj.
Ferme J N P Marcotte inc., Saint-Basile, QC

— **Jersey** —

The most exciting Jersey news is that two of our newly proven sires make their debut among the top 5 LPI sires: Unique VS **Habit** (Rocket x Remake) ranks fourth while Lencrest **I Pod** (Iatola x Parade) ranks fifth.

Legacy regains his place as LPI leader on our proof sheet at +1675 LPI, followed closely by **Dice** who steadily improves fat and protein yields with +0.81% and +0.40% deviations, respectively. **On Time** maintains his very well-balanced proof while our conformation leader, **Minister**, increases his LPI by 105 points.

◆ **Unique VS HABIL** (Rocket x Remake)

- Best newly proven sire in Canada
- Sire that brings a lot of strength, good mammary systems complimented by favorable fat yields
- Sire stack known for transmitting excellent mammary systems (Rocket x Remake x Jude x Berretta)



Silverdene Habit K2 Dulsie, GP83-2Y
2-0 305 6181 kg 4.8% 3.8%
(241-215-242) proj.
Vincent Martin, West Montrose, ON

◆ **Lencrest I POD** (Iatola x Parade)

- From the same family that brought you popular proven sires Blackstone, On Time and Tyler
- Sires exceptional mammary systems with strong center ligaments and good production
- High semen fertility at 74%



Missiska I Pod Nepal, VG87-2Y
Ferme Jacquard, Saint-Henri, QC

— Brown Swiss —

Proud (Precise x Jetway) improves his proof, now at +1971 MACE LPI. **Ferrari** (Dynasty x Prelude) benefits from a huge gain of 370 LPI points. He increases both in conformation and production, all while improving his health traits.

— Canadienne —

- ◆ **Acton Rubis SIMON** (Rubis x Énergika)
- A young promising sire for December, 200CN00300 Acton Rubis Simon (Rubis x Energika), will be available in the zones for breeders. His current parent average is very attractive: 753 PA LPI, +8 Conf., +5 MS, +7 F&L.



Acton Simon Tatie, NC
Léo-Paul Provost, Acton Vale, QC

Advantages of **SEXED SEMEN XX**

On top of maximizing the number of females born in the herd, sexed semen offers other advantages:

Calving Ease:

With heifers resulting in easier calvings, CDN evaluates that a sire's index for Calving ease increases approximately 4 points when sexed semen is used (90% females). Therefore an average sire for Calving ease (100) with regular semen would have a proof of 104 when sexed semen is used. At the same time, limiting calving problems gives the opportunity to calve heifers at a younger age.

Maximize the number of calvings for fall milk:

The use of sexed semen in the month of September and October helps to maximize the number of heifers available for fall milk. Insemination during these months results in heifers born between June and August and with a calving at 2 years of age she will be in full production by fall when milk is in high demand.

SEXED SEMEN XX Female

		Price		Price
777AY0329	Oblique	\$80	777JE0314	Legacy \$65
777AY0590	Potter	\$55	777JE0423	Blackstone \$38
777AY0642	Knockout	\$45	777JE0430	On Time \$60
			777JE0335	Habit \$60
777HO2221	Benjamin-Red	\$55		
777HO2273	Splendor	\$38	Genomaxx Sires	
777HO5548	Butze	\$50	777HO6198	Halak \$50
777HO5584	Mathys	\$58		
777HO5611	Sailing	\$70	777JE0362	Arrow \$55
777HO5630	Lavanguard	\$75	777JE0455	Uppercut \$45
777HO5660	Radius	\$55	777JE0149	Vincent \$50
777HO5678	Maritime	\$55		
777HO7321	Baroque	\$25		

Contact your representative to check semen availability.



An Excellent Investment!

- Addition of five new Holstein Genomax sires, all over 3000 GPA LPI and one new outcross Jersey with lots of potential
- Holstein Genomax line-up that combines for an average of 2946 LPI, 93 kg F, 71 kg P and +12 Conf.
- Continuously improving the quality-price ratio: \$12.30 per 1000 LPI points (Holstein)

How to Position Genomax and PEP Sires Within Your Herd

CIAQ recommends the use of young genomic sires (GPA) of up to 50%, more specifically 20% Genomax sires and 30% PEP sires within a herd. ProGen recommends Genomax sires on females taking into consideration complimentary mating and the maximum level of inbreeding desired. PEP sires continue to be recommended on the intermediate portion of the herd, up to 30% on your ProGen report.

New Holstein Genomax sires

	GPA	LPI	PRICE
• 200HO6267 Gen-I-Beq LAVAMAN Man O Man x Goldwyn	3219		\$45
• 200HO6260 Comestar LOBSTER Man O Man x Goldwyn	3189		\$40
• 200HO3753 Marbri FACEBOOK Man O Man x Airraid	3054		\$35
• 200HO3765 Glaudale BRUNO Man O Man x Baxter	3048		\$40
• 200HO2729 Zimmer BUD LIGHT Brawler x Bolton	3036		\$35

New Jersey Genomax sire

• 200JE00485 All Lynns VAUGHN Q Impuls x Paramount	2016		\$35
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Upcoming Events...

Date	Event
September 21 & 22	Dairy Cattle Improvement Industry Forum (CDN) Westin Trillium House, Collingwood, Ontario
October 4 to 8	World Dairy Expo Madison, Wisconsin, USA
October 7 to 10	Holstein Québec Breeding School Valleyfield
October 27	Symposium sur les Bovins laitiers Hôtel Best Western Universel Drummondville – www.craaq.qc.ca
November 4 & 5	Expo Internationale Holstein Québec Saint-Hyacinthe
November 9 to 12	RAWF Toronto, Ontario