

## Presenting our New Sires!

April 2010	LPI	Conf.	Milk kg	Fat kg	Prot. kg	Price
<b>HOLSTEIN</b>						
<b>AXION-RED, NC MACE</b> ☎ <b>M2042</b>	5		1625	77	70	\$32
200 HO 2128 Marmax x Durham						
<b>ALASKA, GP-SP</b> <b>2039</b>	9		1039	50	49	\$38
200 HO 423 Laudan x BW Marshall						
<b>STEADY, Ex.-Extra</b> <b>1784</b>	14		461	69	25	\$45
200 HO 2106 Mr Sam x Convincer						
<b>BACHELOR, VG-ST</b> <b>1641</b>	12		906	41	33	\$30
200 HO 5485 Laudan x Stormatic						
<b>WINDSTORM, GP</b> <b>1440</b>	10		2273	40	55	\$35
200 HO 3488 Modest x Blitz						
<b>AUDACITY-RED, VG</b> <b>1413</b>	9		738	44	38	\$35
200 HO 5475 Talent x BW Marshall						
<b>AYRSHIRE</b>						
<b>KILOWATT, GP</b> <b>1640</b>	11		727	15	30	\$35
200 AY 613 Tradition x Dropstad						
<b>JERSEY</b>						
<b>TYLER, Ex.</b> <b>1108</b>	8		385	33	25	\$40
200 JE 142 Laser x Declo						
☎ On request.						

### On Sale!

200 HO 5024 Dudoc **Mr Burns**, VG-Extra \*RDC (Thunder x Storm); a red carrier +12 C, with stunning 2<sup>nd</sup> crop daughters at **\$42** instead of \$50.

777 HO 7321 Magor **Baroque** Allen ET (Allen x Storm); sexed semen from a Goldwyn brother for the price of regular semen: **\$35**.

*From April 7<sup>th</sup> to August 16, 2010*

## Recognition from Hostein Canada

### Superior Production (SP)

– Canyon-Breeze Alaska-ET (Laudan x BW Marshall)

### Superior Type (ST)

– Regel Bachelor (Laudan x Stormatic)  
– Windy-Knoll-View Promar-ET (BW Marshall x Rudolph)

### Class Extra

– Stantons Steady (Mr Sam x Convincer)

## Genomax Sires

### Bringing Variety and Quality Rarely Found!



CIAQ is proud to introduce its new Genomax line of 12 sires with a higher quality/price ratio. Indeed, the new sires have a superior \$/1000 GLPI points ratio than in the past. And that means more value for your money!

	Average GLPI	\$/1000 GLPI
January 2010	<b>2285</b>	<b>14.14</b>
April 2010	<b>2570</b>	<b>13.59</b>

Ask your CIAQ representative for semen from the Genomax Sires and for the Genomax brochure.

	GLPI	Price
✓ 200HO76579 Wabash-Way <b>Evolve-ET*</b>	3091	\$45
Bolton x Shottle		
✓ 200HO0542 Hendel <b>Mischief-ET</b>	2821	\$40
Bolton x Shottle		
200HO5908 Hendel <b>Bigstone-ET</b>	2736	\$38
Bolton x OMan		
✓ 200HO0578 De-Su <b>Jockey-ET</b>	2679	\$32
Stol Joc x OMan		
✓ 200HO3603 Gillette <b>Stanleycup</b>	2618	\$32
Bolton x Blitz		
✓ 200HO3713 Gillette <b>Bigrain</b>	2578	\$38
Onward x Bolton		
✓ 200HO0546 De-Su <b>Bowman-ET</b>	2554	\$32
Baxter x OMan		
200HO5929 Gen-I-Beq <b>Brawler</b>	2550	\$40
Baxter x Shottle		
200HO5630 Comestar <b>Lavanguard</b>	2441	\$32
Goldwyn x Titanic		
200HO3655 Gillette <b>Why Not</b>	2410	\$40
Shottle x Blitz		
✓ 200HO3695 Chartroise <b>Satisfaction-ET</b> *RDC 2400		\$25
Mr Burns x Goldwyn		
200HO2366 West Port Arron Doon <b>Mitey P</b> *RDC 1958		\$25
Goldwyn x September Storm		

These sires are eligible for the PEP reduction on the price of semen from proven sires.

\* Available most likely in May 2010.

✓ New Sire.



## Stantons STEADY, Ex.-EXTRA

200 HO 2106

Mr Sam x Convincer x Rudolph

**Steady** is a very interesting new sire with many traits necessary for productive cows, solid conformation (+14) and a long herd life. His daughters have strength (+12 DS), wide udders and strong loins. His proof in fat at +69 kg (+.52%) brings him to the top of our proof list for this index. He can be used with many lines with no problem for several trait improvements because of his outcross pedigree.

Having no major weaknesses, **Steady** can improve many faults. He is the ideal choice for the breeder who wants to use only one sire on many cows of his herd or for the breeder who wants to use him on specific cows.

Use **Steady** to improve body depth, fat tests and rear udder and chest width.



**Fisetoise Steady Besse, GP84**  
Ferme Fisetoise 2001 inc.,  
Saint-Pierre-de-la-Rivière-du-Sud, Québec

## Dates to Remember...

Date	Activity
May 22 to 24	École de préparation, Montmagny
June 11 & 12	Expo Judge Conferences, Amqui



## Hollylane Lilibet's LEGACY, VG

200 JE 314

Perimiter x Renaissance x Lester

**Legacy** is a sire with an ever-increasing popularity. This health and fertility specialist, with his second-crop daughters calving since last summer, has yet again increased his LPI with the April proofs. With the addition of more than 40 second-crop daughters, he increased his conformation index by one point. **Legacy's** daughters have good, well-attached udders of excellent texture and well-defined suspensory ligaments. They stand out with their nicely-inclined wide rump.

**Legacy** is a fine example of the Jersey sires available to CIAQ clients. His sexed semen can also be used to increase the number of heifer calves from this star sire.



**Willow Creek Legacy Jacky, VG-2Y**  
David Honderich, New Hamburg, Ontario

## Female Sexed Semen

On Request	Price	LPI
777 AY 329 Oblique	\$75	2433
777 AY 590 Potter	\$55	1084
777 AY 601 Ristourn	\$55	1582
777 HO 1584 Frosty	\$52	1899
777 HO 3280 Final Cut	\$55	724
777 HO 4779 Buckeye	\$52	1397
777 HO 5139 Bonair	\$60	1568
777 HO 5210 Kingly	\$45	967
* 777 HO 7321 Baroque On Sale	\$35	1192
777 JE 314 Legacy	\$55	1746
777 JE 420 Senior	\$55	1026
777 JE 427 Minister	\$55	850
777 JE 430 On Time	\$65	1352

### Genomaxx Sires

* 777 HO 5630 Lavanguard	\$52	2441
* 777 HO 5929 Brawler	\$60	2550

\* Available directly from your AI technician (or on request).

# Proof Highlights

## — Holstein —

The highlight of the April 2010 genetic evaluations is the strength of the genetic potential of our seniors and the outstanding additions from our newly-proven sires. With more than 180 daughters added and the improvement of his SCS, **Mr Burns**, still one of the best, ranking 7<sup>th</sup> at + 2157 in LPI. The addition of second-crop daughters gives **Aladdin** an increase of 238 points for a total of 2069 in LPI. Semex/CIAQ has the best newly-proven sire for LPI, Canyon-Breeze **Alaska**, with 2039 in LPI, and the best red sire with a Mace proof, KHW **Axion-Red**, with 2042 for his Mace LPI. OMan's sons are still at the top of our proof sheet: **Manifold**, with 2733 in LPI, is among our "Top 10" foreign sires with a Mace proof, while **Eight** is 5<sup>th</sup>



for LPI with an increase of 213 points and a total LPI of 2351.

**Stevain Burns Luciana, VG86-2Y**  
Ferme des Sommets, Ascot Corner,  
Québec

## Our Six Sires Returned to Service Come Back with Quality, Variety and Specialty!

### ❖ KHW **AXION-RED-ET** (Marmax x Durham)

Outcross pedigree for Canadian population: P 10 Value  
Highly-complementary crossbreeding (Marmax x Durham x Altitude)  
Very high production: 1,625 kg milk, 77 kg F and 70 kg P  
Best red sire with a Mace proof in Canada: 2042 in LPI  
Maternal brother to show winner KHW Regiment Apple-Red

### ❖ Sure-View **AUDACITY-RED** (Talent x BW Marshall)

Positive deviations: 0.17% F and 0.12% P  
Interesting conformation: +9 C +9 MS and +10 R  
Health traits: 108 HL, 107 MS, 103 DCA  
Same qualities as his father for mammary system



and rump, but with a lower SCS  
**Best Red** on proof sheet for fat deviation!

**Orvancy Audacity Wonder Red, VG85-2Y**  
Orvancy Holsteins, Alma, Ontario

### ❖ Canyon-Breeze **ALASKA-ET** (Laudan x BW Marshall)

Best Laudan son with LPI at 2039  
Same family as Canyon-Breeze Allen  
Positive deviations: 0.12% F and 0.13% P



Balanced conformation:  
+9 C, +10 MS  
Very strong health traits:  
106 HL, 2.78 SCS and 103 DF

**Magnetic Magda Alaska, VG85-2Y**  
Magnetic Farms Inc., Dundas, Ontario

### ❖ Regel **BACHELOR** (Laudan x Stormatic)

Interesting production: 906 kg milk, 41 kg F and 33 kg P  
Outstanding feet & legs (+14) and strength (+11)  
Strong health traits: 103 HL, 2.82 SCS et 109 MT

### ❖ Stantons **STEADY** (Mr Sam x Convincer)

Best Mr Sam son in Canada  
Impressive fat deviation and production: 69 kg and 0.52 %  
Superior conformation: +14, +10 MS, +11 F&L, +12 DS, +8 R  
Functional traits: 105 HL, 2.99 SCS, 108 MS, 108 DCA and 65% SF

### ❖ Gillette **WINDSTORM** (Modest x Blitz)

Same family as Gypsy Grand, VG88-37\*  
Outstanding production: 2,273 kg of milk  
Superior conformation: +10 C +12 MS, +9 DS  
His daughters are tall, angular and stylish with open ribs



Exceptional mammary systems: **the best sire** on proof sheet for udder texture (+12), median suspensory (+15) and rear udder width (+15)

**M V Dina Windstorm, VG87-2Y**  
Massicotte Holstein inc., Champlain, QC

## — Ayrshire —

The two sires returned to service last January confirm their high genetic potential. Kildare **Percy** has increased his LPI by 542 points and is now the #1 sire on our proof sheet. He exceeds standards in production with 2,126 kg of milk (#1 in the breed!), 82 kg F and 73 kg P. Jelyca **Oblique** maintains his star potential with an increase of close to 100 kg of milk for a total of 938 kg, while keeping conformation at +10. Although he has been proven for a while now, Chaluka **Kilowatt** (Tradition x Dropstad) just keeps on improving! He has been added to our list as his genetic evaluation is very strong: +11 for

conformation, +9 MS, +13 F&L and +8 DS. **Kilowatt** tops our proof sheet for calving ease (109). His daughters are good producers (+727 kg M), have a good herd life and are superior to breed standards in daughter fertility (101).



**Du Bosquet Kilowatt Casta, VG-2Y**  
Ferme Caron et Fils inc.  
Saint-Roch-des-Aulnaies, Québec

### — Jersey —

Genomic evaluations are now included in Canadian Jerseys' genetic evaluations. **Dice's** LPI jumped 87 points. He added 3 points in conformation and 2 points for mammary systems which make him #2 on our proof sheet after Legacy. Lencrest **Tyler-ET** joins his brothers by Laser, Blackstone and On Time, on our proof sheet.

**Tyler** breeds tall, very angular and stylish cows. He now ranks 3<sup>rd</sup> for dairy strength after his sire and paternal grand-sire. His proof is at an attractive +8 in conformation and his daughters have good mammary systems (+8) with high (+8) and wide (+9) rear udders. Their milk is rich in fat and protein. They have good milking speed (109) and a very nice milking temperament (106).



**JNJ Tyler Olympia, VG87-2Y**  
Gary and Maureen Bowers  
Coaticook, Québec

### — Brown Swiss —

**Goldmine**, a new sire from January 2010, increased his LPI to 1208. He now ranks 4<sup>th</sup> in the breed for LPI. He keeps a high-genetic potential in conformation



while increasing production and improving health and fertility.

**Swiss Land Goldmine Bravarde, GP83-2Y**  
Serge Caron, Saint-Valérien, Québec

## International Dairy Showcase Saint-Hyacinthe, Québec

A proud partner in the International Dairy Show (IDS), CIAQ wowed everyone with the CIAQ Zone. This active place is where breeders came to look at the pictures of our sires' daughters, which were shown on a wide screen, and to speak with CIAQ personnel.

### — Ayrshire —

Most participants in the Ayrshire Show were daughters of CIAQ sires. Nine of them were in the Intermediate Championship Parade.

- Forever Schoon Ping (**Modem**)  
Intermediate Champion  
Ferme de la Plaine
- Forever Schoon Perfecta-ET (**Calimero**)  
Reserve Intermediate Champion  
Forever Schoon Farm
- Marilie **Calimero** Luzzie-ET  
Honorable Mention  
Julie and Mario Lacerte

Daughters of Ristourn, Poker, Ideostar, Prudom and Jerry were also among the finalists.

### — Jersey —

Many daughters of Senior, Blackstone, Sultan, Comerica, Excitation, On Time and, of course, Minister performed in the Jersey Show. One in particular stood out:

- Mordale BRC Mona (**Comerica**)  
Reserve Grand Champion  
Greg Mortson

### — Brown Swiss —

Daniel and Cartoon daughters performed very well along with other young sire daughters.

- Hinsy **Devonte** Oups (**PEP**)  
Junior Champion  
Sylvain Hinse
- Dairy Swiss **Decker** Elysa (**PEP**)  
Honorable Mention  
Brown Heaven

## Newsbrief

### ❑ All-Canadian Brown Swiss Contest 2009

In the **Brown Swiss**, the winners of the All-Canadian contest were honoured during the Annual General Meeting held in Manitoba last March. Several daughters from sires marketed by Semex performed well such as Cartoon's (one AC, one HM and one nomination and Daniel's (two nominations). Two PEP daughters received an Honourable Mention.

## PEP Daughters' Exceptional Performances

Starting this month, the PEP Daughters' Exceptional Performances published in Entre2Traites will no longer be mailed to you. However, as the information is still gathered, we invite you view the results on our Internet Site at: <http://www.ciaq.com/actualites/bulletins.html>. *Enjoy!*